



## Decide on a successful tomorrow.

### The Online MBA From CSU, Chico

The [Online MBA](#) program from California State University, Chico teaches you immediately applicable professional skills and prepares you for career-long success with a deep knowledge of key business concepts and strategy. This 100 percent online program can prepare you to lead confidently and effectively in any organization or train you in targeted skills geared toward some of the most in-demand professional certifications in the business world today.

The Online MBA builds on the College of Business's long-standing commitment to offering personalized education, connecting students directly with hands-on faculty, and making top-tier business education attainable for all interested students. Delivered in a seamless digital format enabled by the Blackboard learning management system (LMS), this transformational program is now well within reach of currently working professionals.

#### Program Benefits

- Earn a respected, AACSB-accredited MBA 100% online
- Choose either a general MBA path or one of [two specializations](#) in Enterprise Information Systems and Project Management
- Prepare to take the SAP TS410, Certified Associate in Project Management (CAPM), or Project Management Professional (PMP) certification exam
- Build crucial professional skills quickly in our 3-week FAST (Focused. Applied. Strategic Training) elective courses, and apply your new knowledge in the workplace immediately
- Connect directly with our [dedicated, engaged business faculty](#) through virtual office hours and optional weekly live classes
- Study, discuss, network, and track your grades and progress through our intuitive [Blackboard LMS](#)
- Gain lifetime access to a comprehensive suite of [career services support](#)
- Dedicated MBA program advisor and team coach to help manage virtual teamwork

#### Online Program Structure

- 11 courses\*
- 30-34.5 units
- 3-6 weeks per course
- No on-campus requirements
- Can be completed in as few as 18 months
- 2 annual start dates: fall and spring

\*See the [curriculum page](#) for information about prerequisite courses

#### Admissions Requirements

- Completed [online application form](#)
- **Bachelor's degree** with a GPA of at least 2.75 (on a 4.0 scale) over the last 60 units or 3.0 over the last 30 units
- Current **resume or CV**
- **Official transcripts** from all colleges or universities attended
- **Application fee:** \$70
- **Personal statement of 1 to 2 pages** addressing the following questions:
  1. Discuss your background and why you want an MBA.
  2. What makes you a strong candidate for our Online MBA program?
- One **letter of recommendation**



No GMAT/GRE required for fall 2020 and spring 2023.

## The Curriculum

### Core Courses

- ACCT 615 Problems in Financial Accounting
- BSIS 610 Business Analytics
- FINA 655 Seminar in Financial Management
- MGMT 635 Seminar in Management
- MGMT 647 Seminar in Leadership, Global Ethics, and Corporate Social Responsibility
- MKTG 673 Seminar in Strategic Marketing
- OSCM 607 Operations Planning and Execution
- BADM 693 Seminar in Strategic Management (Capstone)
- BCOM 504 Effective Business Communications for Career Success\*

### Specialization Courses

#### General Path

- BADM 679 Competitive Business Simulation

#### FAST Electives

- BSIS 501 Advanced Excel Analysis and Reporting
- MKTG 502 CRM/Salesforce Knowledge and Applications
- BSIS 503 ERP/SAP Knowledge and Applications

#### Enterprise Information Systems

- BSIS 620 Strategic Information System Management
- MINS 526 Business Intelligence and Data Warehousing: Design and Development
- MINS 536 Security and Privacy Issues in Information Technology

#### Project Management

- MGMT 644 Seminar in Project Management
- MGMT 645 Teamwork, Negotiation, and Conflict Resolution
- MGMT 646 Optimizing Project Goals and Outcomes\*

\*Pending approval

## Defined Professional Pathways

### Our specialization in Enterprise

**Information Systems** trains you in data management and IT processes and tools that are applicable across numerous different roles and helps prepare you to take the **SAP TS410 certification exam**. Master the skills to earn a role as a professional consultant, business process analyst, IT infrastructure specialist, or SAP functional analyst.

The **Project Management specialization** prepares you to sit for either the **Certified Associate in Project Management (CAPM)** or the **Project Management Professional (PMP) certification exam**. With a required course in conflict resolution, negotiation, and teamwork; an in-depth seminar in project management; and other courses covering technological and strategic elements of project management, this specialization is your pathway to a successful career in any industry.

### Rapid Impact

Our Online MBA program is designed for professionals who don't want to wait more than a year to see results in the workplace. That's why our **innovative FAST (Focused. Applied. Strategic Training) electives** make an impact in your career in a matter of weeks.

Each FAST elective is worth 1.5 units; trains you in immediately applicable skills and tools like Excel, Salesforce, CRM/Salesforce, and persuasive writing; and can be completed in just three weeks.



Apply Today, Boost Your Career Tomorrow

To learn more about the Online MBA from Chico State, contact an Admissions Advisor at 1-833-554-0603 or by email at [onlinemba@csuchico.edu](mailto:onlinemba@csuchico.edu).